

LDC Membership Meeting Minutes

November 30, 2021, 10:00 am

Call to Order (Scott Jordan, Chair) 10:06 am

Attendee sign-in sheet at the end of these minutes

[Approval of spring 2021 membership meeting minutes](#) (Lora Amsberryaugier, Secretary)

Sarah Mazur moved to approve

Pati Threatt seconded

The LDC membership approved the minutes with one correction. Correct the spelling of Maddy Wieand's name.

Y'All Award discussion (brief lead by Sophia and Leah)

Sophie Z. presented the Y'All Award (You Are Louisiana's Legacy)

Mobile digitization lab that LSU can share with others. They digitize content from cultural heritage institutions, load these files to the LDL and leave a copy for the institution. The institution chooses what is digitized.

In November 2019, LSU staff traveled to Jeannerette, LA to scan just over 3,000 pages from the Jeannette Cultural Center

Open Digitization lab. LSU invites others to travel to Baton Rouge to digitize material, upload to the LDL, and take digital copies with them. LSU provides travel funds

It is set up as an award for institutions to apply to participate.

- Public domain material
- Owned by the institution
- Collection can be completed within a week (80 hours)
- Speak to the significance of the collection for the institution and the community.

The next awardee is the River Road African American Museum in January 2022.

The Y'All Award is relatively new.

LSU encourages others in our group to participate with them.

Awardees want to be a part of the LDL/LDC, but the fee is a barrier to participation.

Gina C. mentioned that LSU has the master of a lot of LA newspapers and it is likely that they are already digitizing this content.

Proposes that membership fees be waived.

Lora A. brought up that waiving membership fees would entail changing the LDC bylaws.

How can we get institutions to participate. The 27 flood anniversary is coming up. The \$750 fee isn't the problem. They just don't have the staff and might not even be open.

Gina C. Cyndy brought up a good point about regional partnerships.

Chandler T. Would the River Road ... need a partner?

Gina C. it's all about building the digital community.

Sophie said they are willing to work with people and is also willing to step out of the way.

Chair's report (Scott Jordan)

Has been reviewing the gmail account. He noticed that he gets a lot of spam in the inbox and important messages in the "promotions" folder.

He gets a lot of questions about how to find things. He directs these users to the original institution.

Google Analytics

Scott has been reviewing the google analytics for the LDL site. He wondered how many people access these statistics. He made a folder in our google drive and saves results there.

326,856 sessions

1.6 million page views

Pages per session 5

Average engagement 3 minutes

250,000 users

Bounce rate = 60% Those who are tech-savvy will have a better sense of whether this is good or not.

LDL as data is one of the most popular sites

The LA State Museum has one of the most popular pages with its paintings collection with approximately 2,500 views. Another is the Jazz Collection

The State Library has another popular collection “LHP”

Historic New Orleans Collection

LSUHSC

Tahil

Treasurer's report (Andrew Olinik)

Andrew presented the draft budget proposal for FY23. He increased travel funding from \$1,000 to \$1,500

Committee Updates

LDL Steering Committee (Scott Jordan)

Committee membership

Charlene Bonnette (SLOL Library)

Melissa Eastin (EBR Public Library)

Scott Jordan (UL Lafayette), Chair

Elisa Naquin (LSU Libraries, Development Team)

Patricia Threatt (McNeese)

Will Conlin (LSU Libraries, Development Team)

Michael Stewart (LSU Libraries, Development Team)

Created multi-institutional tiles for collaborative projects.

Discussion about batch importing.

Considering posting search tips for users and recommending specific browsers and how to pan around and zoom in on images.

Social Media & Marketing Committee (Leah Powell)

Twitter Analytics

- 224 followers (gained about 100 since last year)
 - Gained the most new followers in June (18). Likely because historian Jessica Marie Johnson engaged with us, and she has almost 30k followers.
 - Also received a lot of new followers during the LDL as Data Speaker Series, while we were engaging with people such as Tonia Sutherland and Dorothy Berry.
- Top tweets based on impressions (times seen)
 - Tweet promoting Kure Croker's presentation of her digital map of commercial new orleans, with registration link.
 - Tweet promoting JCDL
 - Tweet promoting LAMA Y'ALL Award presentation
 - Tweet promoting Alexandra Chiasson's presentation of her text analysis project.
- Observations
 - Dialogue/connections with other professionals and scholars leads to more engagement that linking to interesting LDL items.

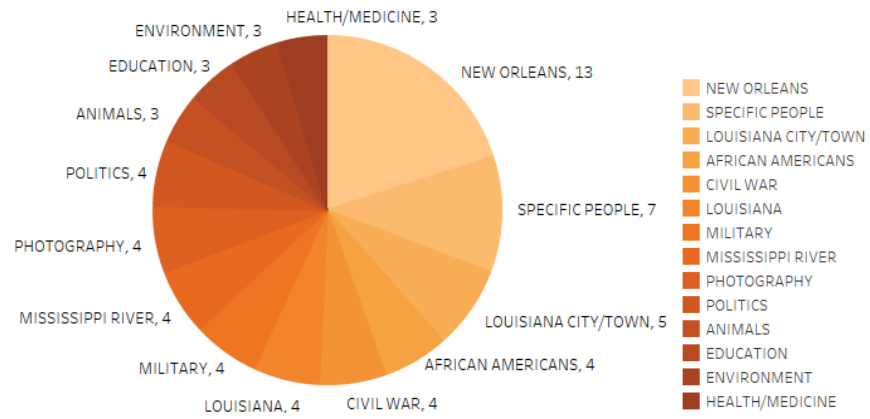
Scholarly Reuse of LDL Items Visualizations

[Visualizations](#)

https://drive.google.com/file/d/1qaJ15rFEcAKz75N4HueYg_Ryr6vp6n9Q/view?usp=sharing

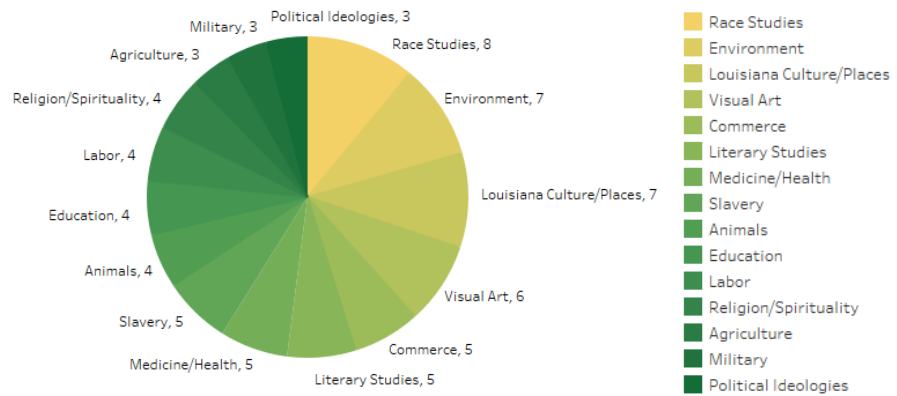
Cited Item Subject Tags

(Excludes Tags That Appear Less Than 3x in Dataset)



Distinctive Words in Publications that Cite the LDL

(Excludes Words That Appear Less Than 3x in Dataset)



Promotional Material Design Submissions

We are planning to print some LDL promotional materials. We currently have a few designs for a round 2" sticker and few submissions for a bookmark. If you'd like to submit a design, let me know! Otherwise, I'll send out a way for everyone to vote on a design and we'll move forward with that.

Current submissions:

<https://drive.google.com/drive/folders/1hVpScNpCXldmt7QQQq6Qw79fd449luz9?usp=sharing>

Plan to print submissions at the beginning of the new year.

Scott confirmed that Leah is the new committee chair.

Old Business

Need volunteers: LDC website manager and Social Media Committee chair

New Business

LDC membership benefits (Gina and Scott)

Scott will present this to the LDC executive board.

Add captcha script to LDC contact form (Lora) - Working on it today.

The captcha script works in preview, but not in production. Lora will continue to pursue this addition to the LDC website forms.

Open Discussion and Announcements

Chandler T. (Ascension Parish) 9/11 Oral History Collection

Looking for partners from other parts of the state, particularly Shreveport. Hoping to have something by the 25th anniversary that shows how Louisiana was a part of this history.

Scott asked that members contact the LDL Steering committee with any information about the enhancements and improvements to the LDL.

Looking forward to the spring meeting in May or June. Hopefully in-person at the State Library. Meg P. said that rooms are available.

Cyndy moved that the meeting adjourn

Carol B from THNOC seconded the motion

Meeting adjourned at 11:31 am

Attendance

Name	Institution	voting representative Y/N
Sara Pic	Law Library of LA	Y - proxy for Miriam Childs
Meg Placke	State Library	Y
Pati Threatt	McNeese State University	N
Jennifer Long	Amistad Research Center	Y
Sean Knowlton	Tulane University Libraries	Y
Gina Costello	Louisiana State University	Y
Montie' Dobbins	LSU Health Shreveport	Y - designee
Cyndy Robertson	Ouachita Parish Public Library	Y
Elisa Naquin	LSU	N
Shelley Masog	Webster Parish Library	N
Aaron Webster	Calcasieu Parish Public Library	Y
Scott Jordan	UL Lafayette Dupre Library	Y
Leah Powell Duncan	LSU	N
Chandler Taylor	Ascension Parish Library	N
Laurie Phillips	Loyola Univ New Orleans	Y
Andrew Lau	Loyola Univ New Orleans	N
Carol Bartels	THNOC	Y
Clifton Theriot	Nicholls	Y
Jodi Duet	Fletcher	Y
Sarah Mazur	LSUS	Y
Andrew Olinik	LSUHSC-New Orleans	Y
Rebecca Bealer	LSUHSC-NO	
Lora Amsberryaugier	UNO	Y